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Before joining HKU, Dr. Rocky Law was the Director of Praxis Green Consulting Limited. Dr. Law provided advisory and coaching services to startup companies in the areas of IP protection, technology/product development strategy and marketing strategy. He also assisted startup companies in fund raising activities in the PRD region.

Dr. Law worked for a year as Computer Officer at the University of Manchester Institute of Science and Technology (UMIST) before returning to Hong Kong to join Amoy Food Limited (subsidiary of Danone Group at that time) as Research Manager in 1996. He was responsible for all soy sauce related technical matters in Amoy, including development of new soy formulations and industrial processes, provision of technical advices to QA, QC, production, sales and marketing departments, and assisting business expansion team by screening M&A opportunities.

Dr. Law started to develop his career in the area of knowledge transfer after joining the Hong Kong University of Science and Technology (HKUST) in 2001 as Development Manager in the Technology Transfer Center (TTC) with special responsibility for all life science related intellectual properties, particularly in the areas of traditional Chinese medicine, biotechnology, medical device, and pharmaceuticals....etc. He started to promote proactively entrepreneurship when he became the Associate Director of TTC in 2007. Dr. Law then gradually moved to the area of entrepreneurship and became the Director of Entrepreneurship Center in 2010. After working in HKUST for about 10 years, Dr. Law has obtained an extensive experience in knowledge transfer industry. Dr. Law is still actively involved in mentoring students and providing advices to startup companies from universities.

Dr. Law is the founding members of the Hong Kong Food Safety Association (HKFSA), Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA) and the Hong Kong Business Angel Network (HKBAN), and a member of professional associations, including Modernized Chinese Medicine International Association (MCMIA), Licensing Executives Society of China, Hong Kong Chapter (LES) and Society of Chemical Industry (SCI) in UK.

Dr. Law obtained his BSc degree in Chemical Engineering from the National Cheng Kung University, Taiwan in 1987, and his MSc and PhD degrees in Biotechnology and Biochemical Engineering from the University of Manchester Institute of Science and Technology (UMIST), UK in 1990 and 1995 respectively. Dr. Law obtained his MBA degree by completing an EMBA course at the Chinese University of Hong Kong, Hong Kong in 2007.